



International Telecommunication Union
REGIONAL OFFICE FOR AFRICA



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Addis Ababa, 12 February 2021

To: Administrations of ITU Member States,
Regulators, ITU-D Sector Members and
Academia in Africa

Subject: **ITU Centres of Excellence online course on Digital Broadcasting Regulation in a Converged IP Environment, 1-26 March 2021 –**

Please note CHANGE OF DATES from 22 March to 16 April 2021

Dear Sir/Madam,

I am pleased to invite your organization to participate in the online course on **“Digital Broadcasting Regulation in a Converged IP Environment”** to be held from **1 to 26 March 2021**. This training is organized jointly by the International Telecommunication Union and the **African Advanced Level Telecommunications Institute (AFRALTI)** as part of the Spectrum Management programme, under the auspices of the ITU Centres of Excellence for Africa. The training will be delivered in English.

Digital Broadcasting Regulation course gives an in-depth understanding of the policy, legal and regulatory issues and trends affecting broadcasting and digital media in the converged, globalized communications/ICT environment of today.

The objectives of the training course are to:

- Understand different digital broadcasting technologies.
- Describe and interpret the broad impacts of digitalization, globalization and convergence on broadcasting;
- Describe and analyze both traditional and contemporary objectives underlying the regulation of broadcasting;
- Understand key digital broadcasting market trends and the policy/regulatory implications of these trends;
- Understand key features of the current policy and regulatory environment for broadcasters internationally.
- Understand content regulations followed in other countries.

This training is targeted at the personnel from regulators, lawyers, consultants, journalists involved in Broadcasting. This course will also be appropriate for policy makers, broadcast service providers, film classification bodies and signal distributors.

Detailed information on this training is described in the course outline that can be downloaded from the ITU Academy portal at the following link: <https://academy.itu.int/index.php/training-courses/full-catalogue/digital-broadcasting-regulation-converged-ip-environment>

Registration for the training course should be made online at the aforementioned link no later than **28 February 2021**. Payment details are specified in the training outline.

Mr. Jonathan P. Mwakijele, Head of Management, Policy and Regulatory Unit, AFRALTI, Email: Jmwakijele@afralti.org and Mr. Emmanuel Niyikora, Programme Officer, ITU Area Office for West Africa, Dakar, Email: emmanuel.niyikora@itu.int are at your full disposal should you require any information.

We look forward to your active participation and invaluable contribution.

Yours Sincerely,

[Original signed]

Andrew Rugege
Regional Director for Africa and
Liaison to ECA and AU